



# GREATER OKLAHOMA

## Postal Customer Council

www.greateroklahomapcc.org

Volume 2, Issue 6

November / December 2009

### GO-PCC Executive Board Officers

**Roy Walker**

*PCC Industry Co-Chair*  
Presort First Class  
Sales Manager

**George Frame**

*PCC Postal Co-Chair*  
Postmaster  
Oklahoma City

**Gary Baker**

*PCC Industry Vice Co-Chair*  
Department of Human Services  
Mail Manager

**Christine George**

*Treasurer*  
The Oklahoman Direct  
Operations Manager

**Don Mullican**

*Secretary*  
Farmers Insurance  
Mail Processing Manager

### GO-PCC Executive Board Members

- Barbara Aqrabawi
- Don Blevins
- Jeff Branstetter
- Jerry Calvert
- Eric Carroll
- Sharon Chapa
- Larry Chandler
- Sonya Dulan
- Steve Duncan
- Mark Emerson
- Larry Flener
- Greg Garrett
- Beth Gatewood
- Manuel Greer
- Colette Higgins
- Steve Jackson
- Henry Kubier
- Angela McLaughlin
- Cecilia Marker
- Mark Naylor
- Kevin Petrie
- Karen Schott
- Lisa Strange
- Joe Vanlandingham
- Margaret Vickers

## February 11, 2010 Quarterly Meeting and Luncheon

The U.S. Postal Service and the Greater Oklahoma Postal Customer Council (GO-PCC) invite you to join us February 11 for our first business luncheon meeting of the 2010 calendar year. We will hold our meeting at the Clarion/Meridian Convention Center, 737 S. Meridian in Oklahoma City. Registration begins at 11:30am. Lunch will be served at noon.

Our program features a diverse panel of authorities whose postal experience and expertise will help further your business's mailing decisions and results.

Representing the U.S. Postal Service will be **Julie A. Gosdin**, Oklahoma District Manager; **Darryl Martin**, Sr. Plant Manager, Oklahoma City; **James C. Bryant**, Postmaster Oklahoma City (A); **Charlie Thigpen**, Postal Inspector Team Leader; **Karen M. Schott**, Marketing Manager for the Oklahoma District; and **Mark Waugh**, Manager, Business mail Entry.

We will also conduct a drawing in which one lucky attendee will receive an expense paid registration (valued at \$950.00) to the 2010 National Postal Forum (NPF) "Delivering Success". The NPF will be held at the Gaylord Opryland Hotel and Convention Center in Nashville TN on April 11-14, 2010.

Make plans today to attend our first business luncheon of the year! Advance registration must be received by February 9, 2010. For additional information, please call (405) 815-2302.

The advance registration form is available at [www.greateroklahomapcc.org](http://www.greateroklahomapcc.org)

*James Bryant*

**Postmaster, Oklahoma City (A)**

**GO-PCC Postal Co-chair**

*Roy Walker*

**Presort First Class**

**GO-PCC Industry Co-chair**

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## Roy's Corner

Well, a new year is upon us and with a new year comes new opportunities for growth!

I want to first mention the retirement of a dear friend and major supporter of your Greater Oklahoma PCC – Postmaster of Oklahoma City George Frame. George was instrumental in helping our PCC grow to where we are now! We are an award winning PCC with national and regional recognition. We could not have done it without the direct input and support of George. As postal co-chair he has been a good friend and mentor to me ever since I took over as industry co-chair a few years ago. The first thing George told me was that in order for our PCC to grow we had to have good committees and even better chairs of those committees.

### **George you will be missed by all the executive board!**

Here are some of the changes that we as a PCC need to be ready for:

- Intelligent Mail Bar Code – Currently being used by a lot of clients and will be the only bar code being used by 2011. This bar code will revolutionize the way mail is being processed because our customers will be able to track every single mail piece with the same bar code they use to get a discount on their mailings.
- Move Update Compliance – The rules are now being enforced on all classes of discounted mail. The old rule was that mailers had to update their mail lists every 180 days, and as of late 2008, this had changed to every 95 days. This is one of the ways the postal service is trying to eliminate the 9 billion pieces of return mail they process annually.
- Commercial pricing for package services. This is a key money saver for businesses within the OKC community. Its as easy as making sure your meter has those rates installed and asking if you qualify.  
Automation compatible rule for all discounted mail. All mail claimed at a discount must be automation compatible including tabbing and where the leading edge and spine are located.

As you can see from the above, this is going to be an exciting year! The Greater Oklahoma Postal Customer Council is a tool that all businesses in the metropolitan Oklahoma City area can utilize for their businesses to keep up to date on changes at the postal service.

I look forward to seeing everyone at our upcoming events.  
Thanks,

*Roy Walker*  
Industry Co-Chair



## The Mission of the Greater Oklahoma Postal Customer Council

To foster and maintain a close working relationship between mailers and the United States Postal Service.

To share information about new and existing Postal Service products, programs, regulations, and procedures.

To facilitate the exchange of ideas among mailers and Postal Service officials.

To help members and their organizations grow and develop professionally through focused educational programs.

To promote cooperation and support between members and others who are dedicated to quality and efficiency in the mailing industry.

**“On both the national and local levels, Postal Customer Councils work to continually improve service and communications.”**

### Contact Us

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**We're Also On the Web!**  
[www.greateroklahomapcc.org](http://www.greateroklahomapcc.org)



## The Greater Oklahoma PCC Gold Members

### Gold Level GO-PCC Members

**Addtronics Business Systems**  
**American Fidelity Assurance Company**  
**Böwe Bell & Howell of Memphis, TN**  
**Department of Human Services**  
**Farmers Insurance Group**  
**Globe Life and Accident Insurance Company**  
**Myriad Systems Inc.**  
**National Envelope**  
**Oklahoma City Community College**  
**Oklahoma Living**  
**Philadelphia Church of God**  
**Presort First Class**  
**R.K. Black, Inc.**  
**Roof-Tech-Oklahoma Home Renovations**  
**Tension Envelope Corporation, K.C., Mo.**  
**The Oklahoman Direct**  
**U S Employees OC Federal Credit Union**

Many of the GO-PCC events are made possible by the membership donations and support of our GO-PCC Members.

The GO-PCC website located at [www.greateroklahomapcc.org](http://www.greateroklahomapcc.org) lists our members who support our PCC.

Gold members have links to their websites.

Thank You for your support!

## GO-PCC Calendar of Events

### 2010 Calendar of Events

- January 12 Educations Session - *Mailing Industry Changes*
- January 20 Webinar - *Business Mail 101 part 1*
- February 11 Quarterly Luncheon / Meeting
- February 17 Webinar - *Business Mail 101 part 2*
- March 9 Educational Session - *Intelligent Mail Barcode*
- March 17 Webinar - *Business Mail 101 part 3*
- April 11 –14 National Postal Forum - Nashville, TN
- April 21 Webinar - *Business Mail 101 part 4*
- April 28 Quarterly Luncheon / Meeting
- May 11 Educational Session - TBA
- June 17 Quarterly Luncheon / Meeting
- July 10 3rd Annual GO-PCC Car, Truck, & Bike Show
- September 15 National PCC Day
- October 1 11th Annual GO-PCC Golf Tournament
- November 18 Quarterly Luncheon / Meeting

**Mark your calendar today!**

Visit [www.greateroklahomapcc.org](http://www.greateroklahomapcc.org) for more information

## November 2009 GO-PCC Executive Board Election Results

Elections were held at the November 2009 Quarterly Meeting / Luncheon to fill the Industry Vice Chair and Secretary Executive Board Officer positions and eight member positions. Results are listed below.

Gary Baker (Dept. Of Human Services) - Industry Vice Chair  
Don Mullican (Farmers Insurance) - Secretary

Barbara Aqrabawi (Mercury Insurance) - Member  
Jeff Branstetter (Globe Life And Accident Insurance Co.) - Member  
Eric Carroll (Access Worldwide) -Member  
Sharon Chapa (The Oklahoman Direct) - Member  
Greg Garrett (Bowe Bell & Howell) - Member  
Colette Higgins (D M Mailing Services) - Member  
Mark Naylor (ABM Automation) - Member  
Margaret Vickers ( American Fidelity) - Member

## Catherine Blevins Mail Center Manager Award

It was a great honor to award the 2009 Catherine Blevins Mail Center Manager Award to Jo Miller who manages the mail center at Compsource Oklahoma. Ms. Miller was selected from numerous nominees who have exhibited exceptional skills associated with the management of their mail center.



Pictured from the left is Catherine Blevins, Jo Miller, Roy Walker (Industry Co-Chair), and George Frame (Postal Co-Chair)

## PCC education

provides a low cost way of educating employees on how to grow a business by using the mail. Exchange ideas with other local businesspeople, take advantage of the latest Postal information, resources, and tools to help your business and learn the most effective and profitable ways to market through the mail.

A key goal of the new PCC® Network is to transform PCCs into a premier network for customer education and training, in order to facilitate growth for PCC member organizations.

These educational resources can help promote a strong PCC® in your community. Speakers, training seminars, articles, and other support materials are available to improve your mailing processes .

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The National PCC Day on September 16, 2009 will be your next opportunity to attend GO-PCC educational sessions.

For more information, email [sonya.r.dulan@usps.gov](mailto:sonya.r.dulan@usps.gov)

See you there!

### Contact Us

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## GO-PCC Donates to the Regional Food Bank

The Regional Food Bank of Oklahoma is a leader in the mission to feed Oklahomans who are facing the challenges of today's economy. Over the years, the GO-PCC has recognized their value to the community and supported them through generous donations. During the November 2009 Quarterly Meeting and Luncheon, the GO-PCC presented the food bank with a \$1,500.00 donation to show our appreciation.



Pictured left to right is Melody Anthony, Regional Food Bank of Oklahoma, Roy Walker, Industry Co-Chair, and George Frame, Postal Co-Chair.

## The Lora Geionety Boys and Girls Club Toy Drive

Past GO-PCC Vice Co-chair, Lora Geionety, passed away in May of 2009 after serving for many years on the Executive Board. To preserve Lora's inspirational spirit, the annual Boys and Girls Club Toy Drive was renamed in honor of her memory.

The Boys and Girls Club of Oklahoma County provides programs to youth to enhance their skills in character, leadership, career, education, fitness, and health. This is another organization that provides great benefit to our community and it is with great pleasure that the GO-PCC supports their mission.

This year, the GO-PCC donated bicycles to the toy drive and members attending the luncheon brought unwrapped toys to donate.



Pictured from the left is Roy Walker ( Industry Co-chair), Jilian Larimore ( Boys and Girls Club of Oklahoma County), Melanie Castillo (Lora Geionety's daughter), and George Frame (Postal Co-chair).